


# SAP ERP FOR MEDIA INDUSTRY

## SEAMLESS INTEGRATION OF INDIVIDUAL SEGMENTS

| Manual Cons | Integrated Solution |
|-------------|---------------------|
|-------------|---------------------|

- Media industry has to stay updated on changing events.
- Branding of resources.
- Unavailability to grasp opportunities at faster rate.

SAP ERP Software Solution.



| SAP ERP | Implementation Features |
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- Industry specific business functionalities are grouped under single structure.
- Employees get instant notifications on changing events.
- Respective authorities can stay updated on current happening in media world.

By using SAP ERP, media industry could produce/ give out better entertainment to massive people adding business values.

| Key Challenges | Benefits |
|----------------|----------|
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- Research and processing of massive information are processed effortlessly.
- Management of events and tasks gets eased by using automated technology.
- Planning and broad casting of information becomes easier.

- Reporting on individual transactions makes auditing easier.
- Information management on business activities are done through cloud database.
- Employee and payroll management are done through automated technology.